



## **Barefoot Books Sales Intern**

Concord, MA

Barefoot Books, an award-winning independent children's publisher, has an exciting, paid opportunity for college and grad students and recent graduates who are interested in learning all about the selling of children's books. This internship spans all sales channels, including US and international markets, as well as subsidiary and foreign language rights.

### **We are looking for:**

Outgoing, hardworking, detail-oriented individuals who have great organizational skills, and a curiosity about the business of publishing. The ideal candidate will have excellent communication skills, experience with Microsoft Office suite, and the ability to work both independently and as part of a team.

### **What you'll do:**

The Sales Intern will be responsible for assisting the members of the Sales team with a wide variety of tasks, including:

- maintaining digital assets including presentations, sell sheets and digital copies of titles.
- maintaining lists of advance materials for upcoming seasons, including dates of receipt and delivery to customers.
- account prospecting across US sales channels, including writing pitches, outreach and response.
- comparable and competitive title research for upcoming season lists.
- prepare and mail review copies and marketing materials as needed.
- liaise with team members across marketing, design, editorial and operations teams.

We will consider you a full-fledged team member! You'll be a part of any team meetings and some inter-departmental and company-wide meetings. We invite and welcome your creative ideas around promoting Barefoot out to the wider world.

### **Internship details:**

Paid, part-time positions are available.

Interns are expected to work for 15 weeks per semester/season, for 14 hours per week.

### **To apply:**

Please email your resume and cover letter to:

Elina DeVos

Sales Manager

[elina.devos@barefootbooks.com](mailto:elina.devos@barefootbooks.com)

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## **About Us:**

**“The standard for excellence in children’s books” — *Forbes***

Founded in England in 1992, we are an award-winning, independent children’s publisher based in Cambridge, MA, with a mission to share stories, connect families and inspire children. In 2017, we were named by Forbes as one of the 25 Best Small Companies in America.

We have created more than 700 books, spoken word stories, music, animations, characters, puzzles and games that open children’s hearts and minds to our wonderfully diverse world. Our first app, Barefoot World Atlas, has had 4 million+ downloads and was selected by Apple as one of their top 10 apps of all time. Our YouTube channel has over 250 million views. A big part of our work is to support literacy initiatives across the globe and in 2019, in partnership with Books for Africa, we shipped 300K books to HIV / AIDS orphans and their caregivers in Mozambique.

However, our proudest accomplishment is to have put over 25 million books into the hands of children around the world. Renowned for our pioneering approach to creating and marketing high-quality, diverse and inclusive children’s books, as well as our colorful, collaborative and fun working culture, we have laid the foundations to grow Barefoot into a timeless global family brand for the very best children’s content.

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