

Digital & Social Media Internship

Cambridge, MA

Duration: Quarterly | **Time Commitment:** Minimum 15 hours a week

Description: Are you a digital and social media fanatic with a passion for children's books? The Digital & Social Media Intern will work closely with Barefoot Books dynamic marketing team to grow its social media channels, particularly Instagram. An ideal candidate will be well-versed in all relevant social media, writing and proofreading. Multitasking abilities, a love of storytelling, and excellent writing skills are a must. Basic video editing and Photoshop experience a plus.

Qualifications: Social media expertise and exceptional written communication skills. Availability two or more days per week preferred. Intern also must work well independently. In-person interview required.

If you think you'd be a great fit for this opportunity at Barefoot Books, send an email with a cover letter, one writing sample and your resume to our **Director of PR & Brand Marketing, Jeanne Stafford**, at jeanne.stafford@barefootbooks.com. Please include links to your social media pages (Twitter, Instagram, Pinterest, etc).

This is an unpaid internship but we are able to offer course credit and recommendations.

About Us:

"The standard for excellence in children's books" — *Forbes*

Founded in England in 1992, we are an award-winning, independent children's publisher based in Cambridge, MA, with a mission to share stories, connect families and inspire children. In 2017, we were named by Forbes as one of the [25 Best Small Companies in America](#).

We have created more than 600 books, spoken word stories, music, animations, characters, puzzles and games that open children's hearts and minds to our wonderfully diverse world. Our first app, [Barefoot World Atlas](#), has had 4 million+ downloads and was selected by Apple as one of their top 10 apps of all time. Our [YouTube channel](#) has over 130 million views.

However, our proudest accomplishment is to have put over 25 million books into the hands of children around the world. Renowned for our pioneering approach to creating and marketing high-quality, diverse and inclusive children's books, as well as our colorful, collaborative and fun working culture, we have laid the foundations to grow Barefoot into a timeless global family brand for the very best children's content. See our [Barefoot Manifesto here](#).