

## **Design Internship** Concord, MA\*

Barefoot Books, the award-winning independent children's publisher, has an exciting, paid opportunity for college and grad students and recent graduates who are interested in graphic design in marketing and children's books.

**We are looking for...** enthusiastic, hardworking, detail-oriented individuals who have great organization skills, a strong design eye and a fun personality. Experience with Adobe Photoshop and InDesign in a Mac environment is necessary. The ideal candidate will have experience from design classes and/or extracurricular design projects.

### **What you'll do:**

The Design Intern will be responsible for assisting the Design team with a wide variety of tasks, such as:

- Designing website marketing collateral for new releases and other promotions
- Designing graphics for our company Facebook, Instagram and other social media pages
- Designing print advertisements for Trade catalogs or PR opportunities
- Designing miscellaneous printable materials for our sales reps
- Assisting with the design and production of our semi-annual catalog
- Assisting with cover and interior design for new books and products
- Editing product photography in Photoshop
- Silhouetting imagery for website and print collateral
- Researching illustrators and typefaces to expand our databases
- Assisting in server and image database organization and maintenance
- Other duties as assigned

Paid, part-time, remote\* positions are available. Interns will be expected to work for 15 weeks per semester/season, for 14 hours per week. We can also offer college credit, content for portfolios and recommendations.

*\*Please note that the entire Barefoot Books team is currently working remotely due to COVID restrictions. This internship would be onboarded and work remotely for the foreseeable future, and applicants beyond the Massachusetts area are encouraged to apply. Interns will need to provide their own workspace, computers and programs, including some Adobe Suite programs (InDesign, Photoshop and Illustrator). We will be moving to a new office space in Concord, MA in 2021, but returning to a group work environment is dependent upon the status of COVID and the health of the population.*



**To apply:**

Please email your resume, cover letter and portfolio to:

Sarah Soldano  
Design Director  
[sarah.soldano@barefootbooks.com](mailto:sarah.soldano@barefootbooks.com)

**About Us:**

**“The standard for excellence in children’s books” — *Forbes***

Founded in England in 1992, we are an award-winning, independent children’s publisher based in Cambridge, MA, with a mission to share stories, connect families and inspire children. In 2017, we were named by Forbes as one of the 25 Best Small Companies in America.

We have created more than 700 books, spoken word stories, music, animations, characters, puzzles and games that open children’s hearts and minds to our wonderfully diverse world. Our first app, Barefoot World Atlas, has had 4 million+ downloads and was selected by Apple as one of their top 10 apps of all time. Our YouTube channel has over 250 million views. A big part of our work is to support literacy initiatives across the globe and in 2019, in partnership with Books for Africa, we shipped 300K books to HIV / AIDS orphans and their caregivers in Mozambique.

However, our proudest accomplishment is to have put over 25 million books into the hands of children around the world. Renowned for our pioneering approach to creating and marketing high-quality, diverse and inclusive children’s books, as well as our colorful, collaborative and fun working culture, we have laid the foundations to grow Barefoot into a timeless global family brand for the very best children’s content.

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